

IDEA

International Development Education and Awareness (IDEA)



AGA KHAN FOUNDATION
CANADA



In partnership with

Canada

International Development Education and Awareness (IDEA) will enhance the engagement of Canadians especially youth (aged 12 to 18) in Canada and improve their access to, and use of, equitably distributed global citizenship learning products, resources, and opportunities. Activities include, but are not limited to, engaging youth through digital platforms, creating leader opportunities for youth, and equipping and empowering educators with resources to incorporate global citizenship themes into the classroom.



Outcomes²

Indicator	Disaggregation	Baseline ¹
Level of global citizen engagement of surveyed youth in international development	Total (youth age 15-18)	N/A
	Female	N/A
	Male	N/A
	Non-binary or other gender	N/A
% of surveyed youth who feel they have access to opportunities to engage and take leadership in international development	Total (youth age 15-18)	N/A
	Female	N/A
	Male	N/A
	Non-binary or other gender	N/A

¹ Baseline data for the project's outcome indicators will be available in October 2024.

² The list of outcome indicators is not exhaustive. Standard indicators and/or those with data available have been shared. The full logic model with the ultimate, intermediate and immediate outcome level results is available upon request.

Perceived level of understanding of complex international development topics among surveyed youth (scale 1-5)	Total (youth age 15-18)	N/A
	Female	N/A
	Male	N/A
	Non-binary or other gender	N/A
Level of satisfaction amongst surveyed Canadian educators on availability of gender-sensitive, inclusive, and evidence-based international development learning products	Total (adults 18+)	N/A
	Female	N/A
	Male	N/A
	Non-binary or other gender	N/A

Reach

Reporting Period	Gender	Primary stakeholders ³	Intermediaries ⁴	Total Reach
April 2023 – March 2024	Women, girls	88	9	97
	Men, boys	59	5	64
	Non-binary or other gender	2	0	2
	Total	149	14	163
Cumulative Reach (to March 2024)	Women, girls	134	9	143
	Men, boys	82	5	87
	Non-binary or other gender	3	0	3
	Total	219	14	233

Outputs⁵

Indicator	Disaggregation	Project Targets	Results (Apr 2023-Mar 2024)	Cumulative Results
# of youth (12-18) attending national leadership camps trained by IDEA staff on international development related concepts	Women, girls	114	88	134
	Men, boys	114	59	82
	Non-binary or other gender	12	2	3
	Total	240	149	219
# of teachers participating in Professional Learning Circles	Women, girls	60	9	9
	Men, boys	59	5	5
	Non-binary or other gender	1	0	0
	Total	120	14	14
# of curricular subject areas developed	Total	5	2	2
# of national-level initiatives partnered with to incorporate international development topics	Total	2	1	1

³ The individuals intended to experience an improvement in well-being as the ultimate outcome of the program. For instance, this might include students in an education program, or women and girls in a women's empowerment program.

⁴ Individuals that are not the primary stakeholders of the project, but that will experience a change in capacity and behaviour, practices or performance which will enable them to contribute to the program's efforts to improve wellbeing of primary stakeholders. For example, this might include teachers or education officials in an education program, or traditional community leaders in a women's empowerment program.

⁵ This list of output indicators is not exhaustive. The full logic model is available upon request.